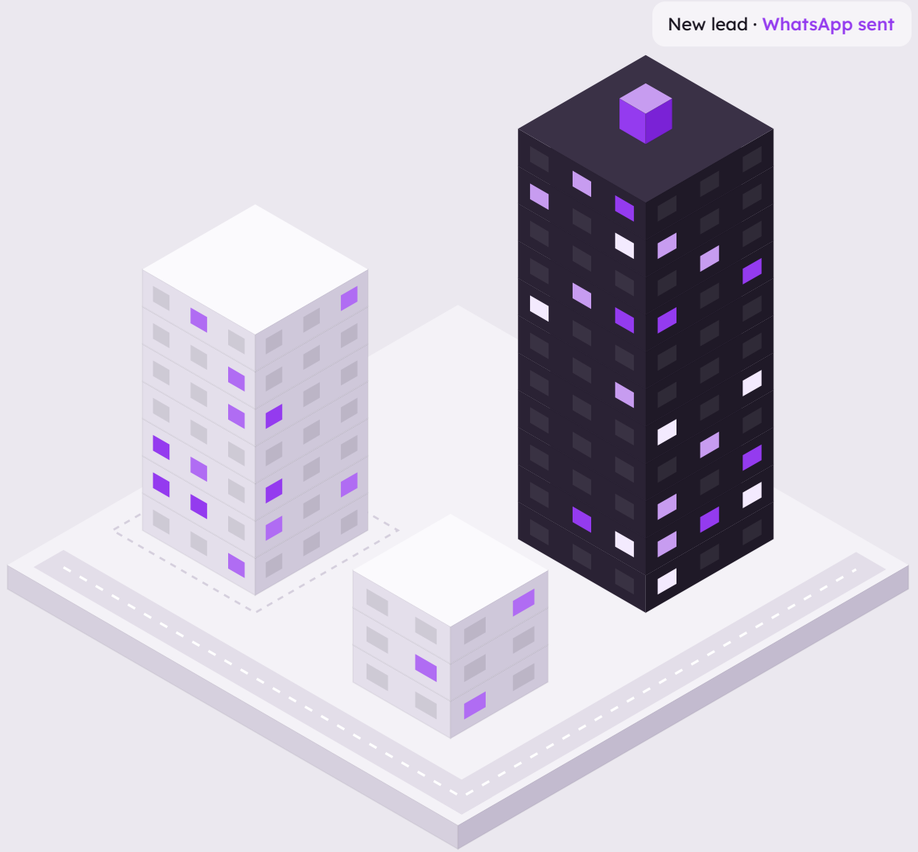
adwizly

# Quality leads that turn into site visits and sales.

Real estate marketing for builders and channel partners.

| ₹35 Cr+ | 41.3L+ | 100+ | 15+ |
|---|---|---|---|
| media spend | leads generated | brands scaled | specialists |

**adwizly.com** | +91 87003 80625 | info@adwizly.com



TRUSTED BY

# Real estate partners who trust us with their leads.

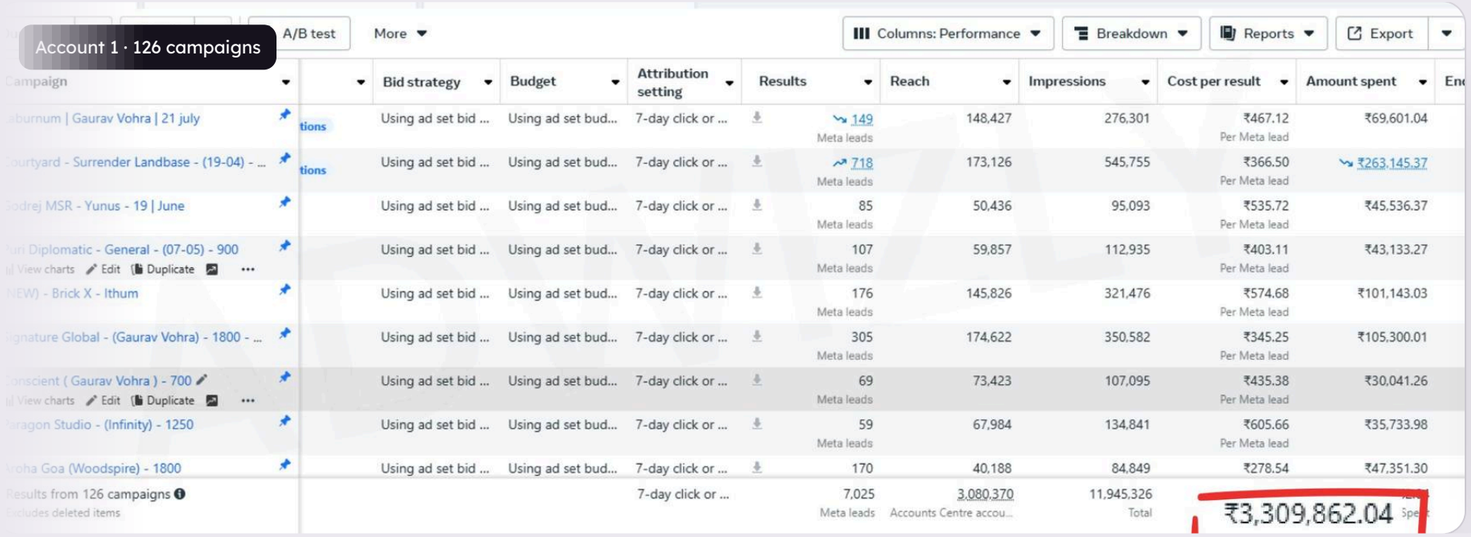
**Developers** DLF, M3M, Prestige, Yugen Infra

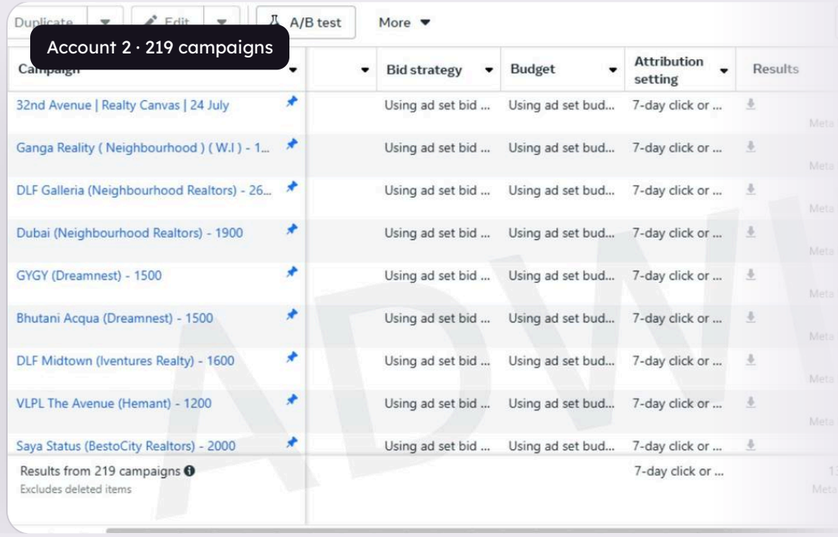
**Channel partners** 21 brokerages and advisories

OUR RESULTS

# Real numbers from our Meta Ads dashboards.

Two client accounts, shown as they appear in Ads Manager.




ACCOUNT 1 · 126 CAMPAIGNS

**7,025** Meta leads

**₹33.1L** ad spend

**₹471** per lead

ACCOUNT 2 · 219 CAMPAIGNS

**13,054** Meta leads

**₹49.6L** ad spend

**₹380** per lead

OUR WORK · FACEBOOK ADS

# Ad creatives built for every launch.

Price, payment plan and location up front, so the people who fill the form know what they are asking about.





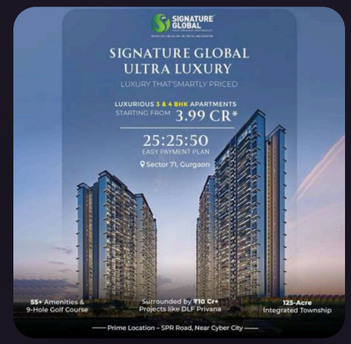


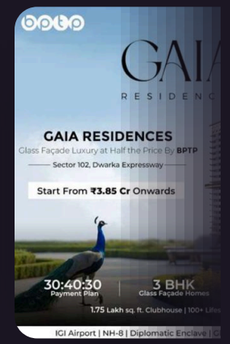








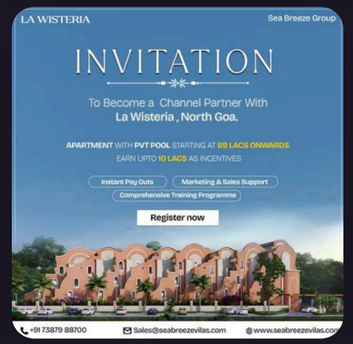





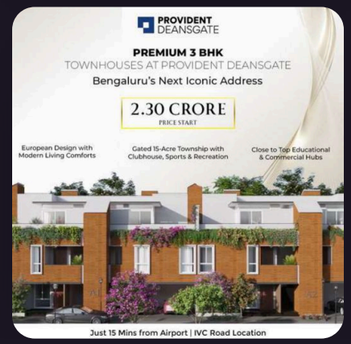




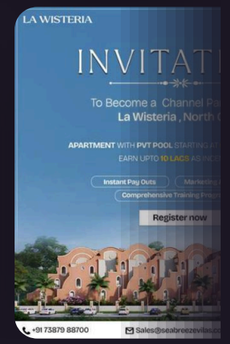












OUR WORK · WEBSITES

# Websites and landing pages built to convert.

**Project landing pages**

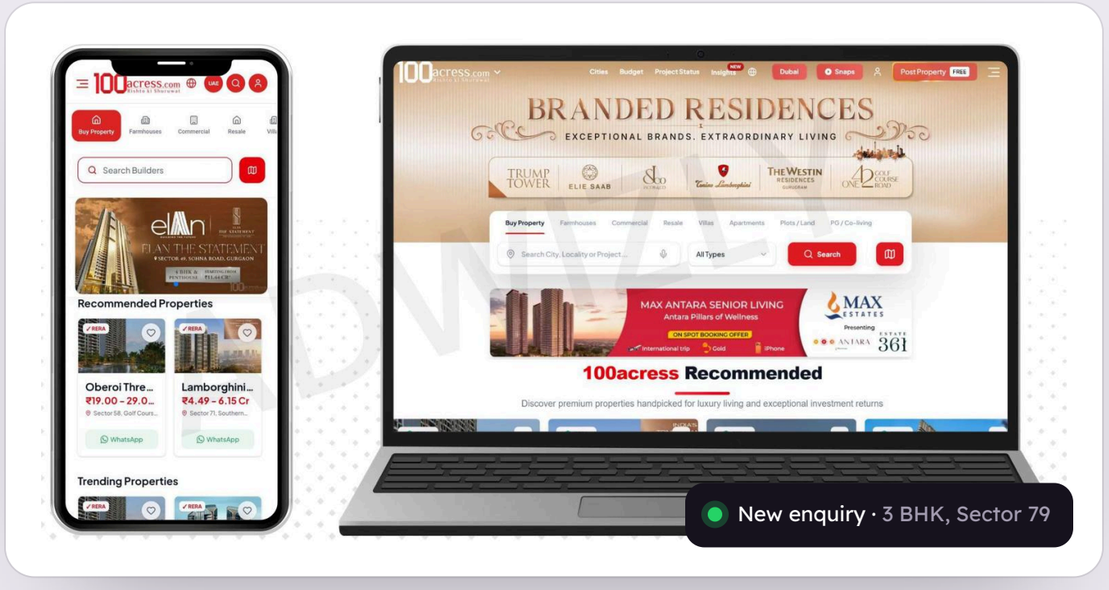
One page per launch, with price, plans and an enquiry form.

**Property portals**

Search, listings and recommended projects for brokers.

**Tracking built in**

Google Tag Manager, Analytics and Meta Pixel on every form.



OUR WORK · SOCIAL MEDIA

# Social media management for brokers and builders.

**Content calendar**
Launches, festivals, achievements and site updates.

**Creatives and reels**
Designed in-house for every project.

**Profile upkeep**
Highlights, bios and links that send people to enquire.

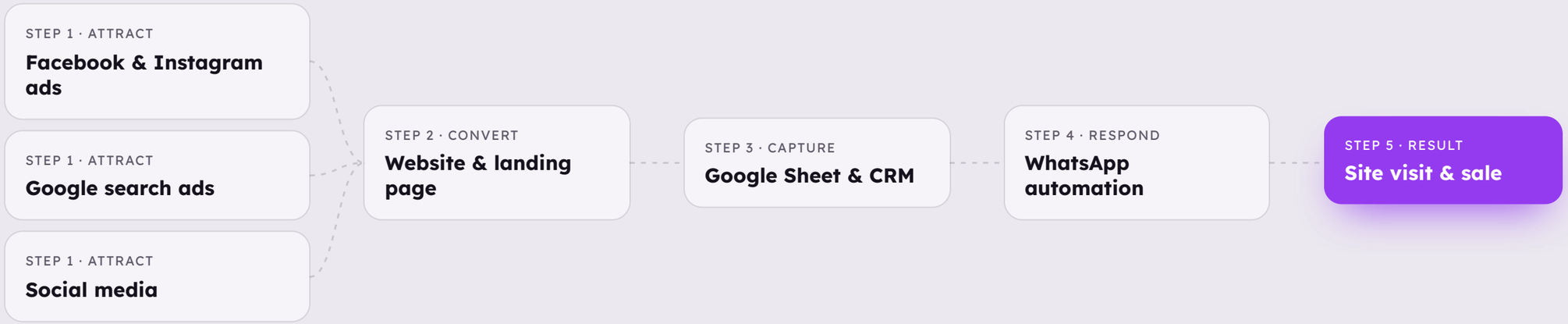
**4,414**
followers, Realty Canvas

**4,023**
followers, CS Realty



WHAT WE DO

# How a buyer moves from an ad to a site visit.




## Site visit and sale

Your sales team meets a buyer who already knows the price, plan and location.

Weekly reporting

PROJECTS DELIVERED

# 49 projects across five regions of India.




**Gurugram** 24 | **Bengaluru** 8 | **Noida** 8 | **Uttarakhand** 6 | **Goa** 3

## Gurugram

**24** projects · average qualification **30%** · best **32nd Avenue**

| | | | | | |
|---|---|---|---|---|---|
| 32nd Avenue 45% | Elan 45% | M3M Paragon 57 40% | SHF Square plots 38% | M3M Broadway 35% | Elan The Mark 35% |
| Signature Global… 34% | M3M Golfestate 2 34% | Trehan Luxury Fl… 34% | Signature Global… 32% | M3M Route 65 32% | M3M Antalya Hills 30% |
| Mi Casa 30% | Bestech Altura 28% | Hero Homes 28% | M3M Capital 27% | Hero Realty plots 25% | Raksha Towers 25% |
| M3M Atrium 57 25% | M3M Crown 22% | Smartworld One … 21% | Birla Navya 21% | Adani Samsara V… 18% | Smartworld 15% |

Percent shown is the qualification rate: the share of a project's leads that qualified as genuine buyers.
Lines start from our office in Greater Noida. Regions change every 5 seconds.

POST-LEADGEN AUTOMATION

# No wastage or leakage of leads.

What happens in the first seconds after a buyer fills your form.

0 sec
**Buyer fills the lead form**
From Facebook, Instagram, Google PPC or the landing page

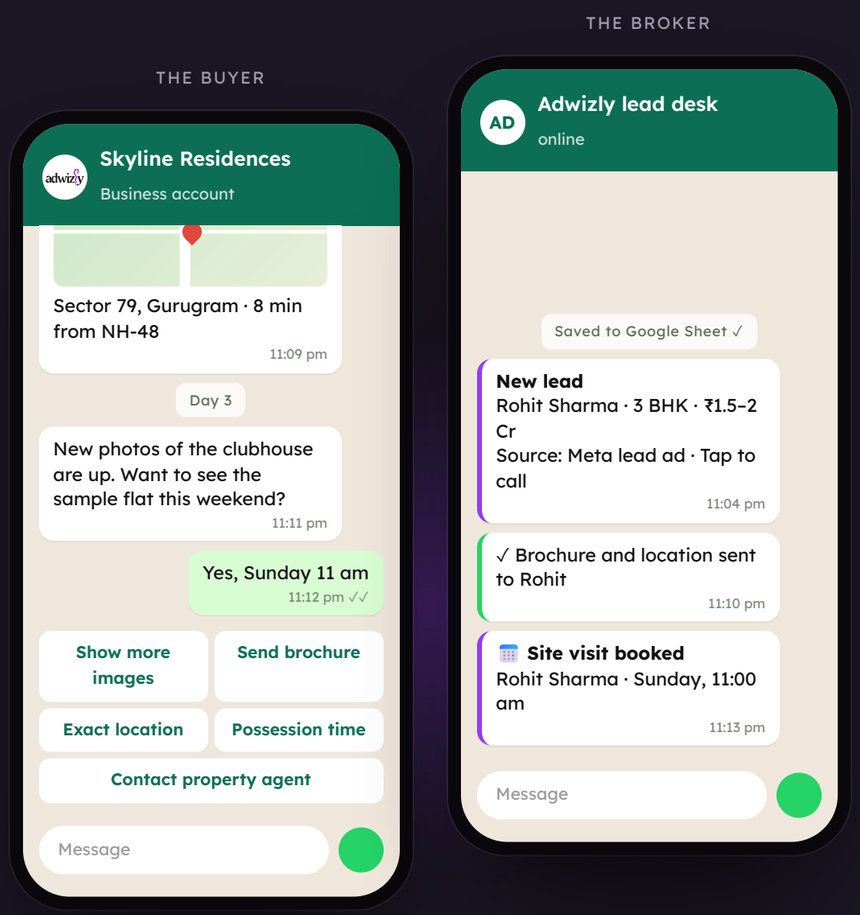
1 sec
**Lead saved to your Google Sheet or CRM**

2 sec
**Broker gets a WhatsApp alert**

3 sec
**Buyer gets an instant chatbot reply**
Images, brochure, exact location, possession time, an agent

Next 30 days
**Automatic WhatsApp follow-up**

Self-answering chatbot | 30-day follow-up | Dedicated team and resources



THANK YOU

# Tell us about your project. We'll show you the plan.

**Where is the project?**

Gurugram | Noida | Bengaluru | Goa | Uttarakhand | Other city

**What are you selling?**

Apartments | Plots | Villas | Commercial

**Monthly ad budget** ₹5 lakh

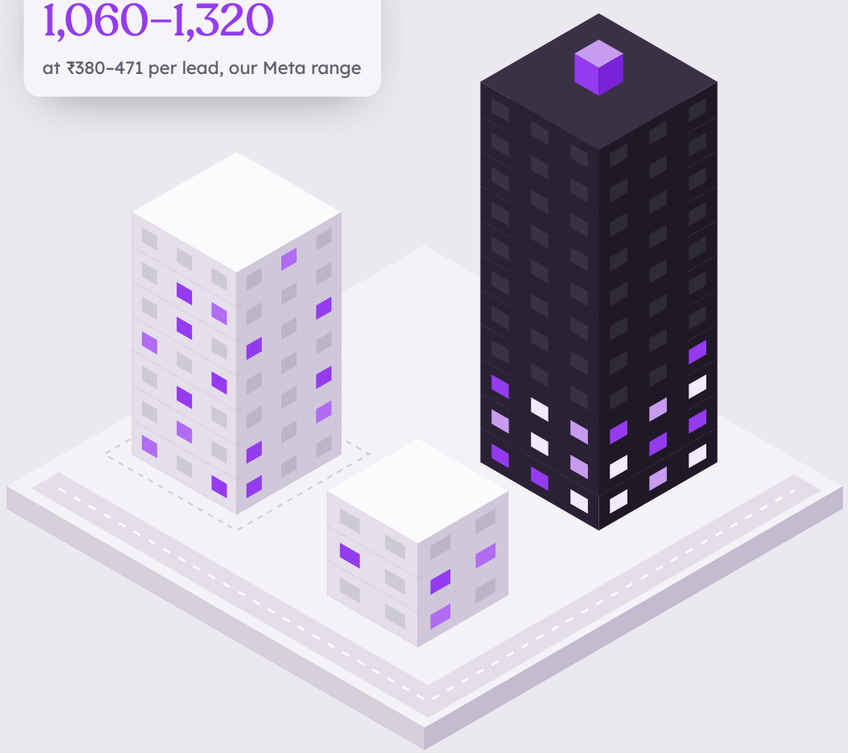
Hi Adwizly, we're selling apartments in Gurugram and can spend about ₹5 lakh a month on ads. Can we book a growth audit?

Send on WhatsApp | Copy message

Estimated leads a month

1,060–1,320

at ₹380–471 per lead, our Meta range




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